

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Estimate Number

18<u>4</u>

Advertiser

Obama for Candidate

Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

	Invoice #	106948-1
America	Invoice Date	09/30/12
Orders	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/30/12
		means or a

ð	National	Sales Region
De	Blair - Philadelphia	Sales Office
Αŀ	Amy McCreary	Account Executive Amy McCreary
ð	KSNV	Station

Order Flight	Deal#	Alt Order#	Order#
09/25/12 - 10/01/12		06855310	106948

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Billing Calendar	Broadcast	ā
Billing Type	Cash	×
Special Handling		Ď

Product Code	Advertiser Code	IDB#
101	95	

Advertiser Ref	Agency Ref	
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14 KSNV	KSNV		13 KSNV	KSNV	KSNV		12 KSNV	KSNV	KSNV		11 KSNV	KSNV	KSNV		10 KSNV		KSNV		9 KSNV	KSNV		8 KSNV	Line Chan
The Doctors			Days of our Lives				Noon News				Rachael Ray				Today 4th Hour				M-F Today Show II			Meet the Press	Line Channel Description
2pm-3pm			1258p-2pm				12-1230pm				11am-12pm				10am-11am				9-10a			8a-9am	Ттте
09/25/1	۲.	09/25/1		갂	ď	09/25/1		П	Tu	09/25/1		규	V	09/25/1		NOT A	ΤĪ	09/25/1		Su	09/24/1		Day
to 09/25/12 to 10/01/12	09/26/12	09/25/12 to 10/01/12	₽	09/27/12	09/25/12	09/25/12 to 10/01/12	₽	09/28/12	09/25/12	09/25/12 to 10/01/12	₽	09/27/1 2	09/26/12	09/25/12 to 10/01/12	రో	NOT AVAILABLE RATE	09/28/12	09/25/12 to 10/01/12	ਰੱ	09/30/12	09/24/12 to 09/30/12	Ö	Date
×	:: ::	2x			:30	2x		:30	:30	3×			:30	2x		ATE	.00	X X		:30	1x		Length
MTWTE	1:47 PM	MTWTF		12:29 PM	12:14 PM	MTWTE		11:35 AM	11:25 AM	MTWTF		10:29 AM	10:51 AM	MTWTF				MTWTF		8:47 AM	S		Date Length Aired Days Ad-ID
	OFA-12-2-118H Inecheat(оға-12-Р-130н му јов	OFA-12-A-114H Won't Sa			0FA-12-Р-130н му јођ	OFA-12-Z-118H TheCheato			oFA-12-z-128H Fair Shai	ofA-12-z-128H Fair Sha							OFA-12-z-128H Fair Sha			
	\$425.00 \$425.00	3437		\$425.00	\$425.00			\$325.00	\$325.00			\$325.00	\$325.00				\$350.00 Unresolved			\$3,000.00			Rate Reconciliation
	2 -	1		-	2			ω				2	_				2			_			Ref.#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant advonwledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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INVOICE

Estimate Number 1844	Product Candidate Orders	Advertiser Obama fo	
	e Orders	Obama for America	

	Invoice #	106948-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/25/12 - 10/01/12		06855310	106948

lling Calendar	Broadcast	IDB#
lling Type	Cash	Adver
pecial Handling		Produ

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Product Code	Advertiser Code	IDB#
101	95	

Advertiser Ref	Agency Ref	

23 KSNV NFL Pre-Game KSNV	KSNV	KSNV	NONV	CONT.		22 KSNV Wednesday Prime 9-11pm	KSNV		21 KSNV Tuesday Prime 10-11pm	KSNV		19 KSNV M-F Jeopardy	KSNV		17 KSNV M-F Early News	KSNV		16 KSNV 4PM NEWS (1 hour)	KSNV		15 KSNV 4PM NEWS (1 hour)	KSNV	14 KSNV The Doctors	Line Channel Description
			1p-530pm			9-11pm			10-11pm			630-7pm			5-630p			4-5pm			4-5pm		2pm-3pm	Time
•	Su 09/30/12 :30	09/24/12 to 09/30/12	ф	W 09/26/12 :	09/24/12 to 09/30/12	to	Tu 09/25/12	09/24/12 to 09/30/12	to	W 09/26/12	09/25/12 to 10/01/12	to	Tu 09/25/12	09/25/12 to 10/01/12	to	F 09/28/12	09/25/12 to 10/01/12	ťo	F 09/28/12	09/25/12 to 10/01/12	to	Tu 09/25/12	to	Day Date Length Arred Days Ad-ID
	:30 4:17 PM	1xS		:30 10:06 PM	1xW		:30 10:11 PM	1x -T		:30 6:44 PM	1x MTWTF		:30 5:17 PM	2x MTWTF		:30 4:43 PM	2x MTWTF		:30 4:09 PM	2x MTWTF		:30 2:44 PM		Length Aired Days
	ОЕА-12-Р-130Н МУ Јођ			OFA-12-z-128H Fair Shai			OFA-12-Z-118H TheCheat			ofA-12-Z-128H Fair Shal			OFA-12-Z-118H TheCheat			ога-12-Р-130н му јов			OFA-12-Z-128H Fair Shan			OFA-12-A-114H Won't Say		
	\$2,400.00			\$3,200.00			\$3,200.00			\$1,000.00			\$1,000.00			\$700.00			\$600.00			\$325.00		Rate Reconciliation
	1			_						1			1			2			2			_	The Change	Ref#

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INVOICE

Advertiser Obama for America Product Candidate Orders Estimate Number 1844		
	Advertiser	Obama for America
	Product	Candidate Orders
	Estimate Number	1844

l	Invoice #	106948-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/30/12
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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/25/12 - 10/01/12		06855310	106948

Billing Calendar	Broadcast	
Billing Type	Cash	_
Special Handling		

101	Product Code
95	Advertiser Code
	IDB#

Advertiser Ref	Agency Ref	

			SS	×	09/24/12 to 09/30/12	09/24/				
					Б	7	Sat 1-2am / Sun 12-1	Law & Order (LF)	KSNV	30
_	\$750.00	OFA-12-P-130H My Job	12:57 AM	:30	09/29/12	Sa			KSNV	
			5-	ı,	09/24/12 to 09/30/12	09/24/				
					Б		1130pm-1:02am	Saturday Night Live	KSNV	29
4	\$40.00	OFA-12-Z-128H Fair Sha	1:46 AM	:30	09/27/12	Η̈́			KSNV	
_	\$40.00	oFA-12-z-128H Fair Sha:	1:46 AM	:30	09/26/12	٤			XSNV	
ω	\$40.00	OFA-12-Z-118H TheCheat	2:01 AM	:30	09/25/12	ī			KSNV	
			MTWTF	4x	09/25/12 to 10/01/12	09/25/				
					6		136-205am	Last Call w/Carson Daly	KSNV	2 8
2	\$225.00	oFA-12-z-128H Fair Sha	1:29 AM	:30	09/28/12	т			KSNV	
ω	\$225.00	оға-12-Р-130н му јођ	1:29 AM	:30	09/27/12	Τ'n			KSNV	
			MTWTF	з х	09/25/12 to 10/01/12	09/25/				
					Ö		1237a-136am	Late Night w/Fallon	KSNV	27
_	\$425.00	OFA-12-z-128H Fair Sha	12:32 AM	:30	09/26/12	8			KSNV	
2	\$425.00	OFA-12-A-114H Won't Say	11:58 PM	:30	09/25/12	LT u			KSNV	
			MTWTF	2x	09/25/12 to 10/01/12	09/25/				
					ਰੰ		1135p-1237a	Tonight Show	KSNV	26
N	\$1,100.00	OFA-12-z-128H Fair Sha	11:31 PM	:3	09/27/12	긁			KSNV	
1	\$1,100.00	OFA-12-z-128H Fair Shai	11:30 PM	:30	09/26/12	٧			KSNV	
			MTWTF	2x	09/25/12 to 10/01/12	09/25				
					ਰ		11pm-1135pm	M-F News 3 at Eleven	KSNV	25
1	\$10,000.00	OFA-12-z-128H Fair Sha: \$10,000.00	7:13 PM	:30	09/30/12	Su			KSNV	
			SS	1x	09/24/12 to 09/30/12	09/24,				
					to		1P-9PM	NFL Football	KSNV	24
Ref!#	Rate Reconciliation	Ad-10	Length Aired Days	Lengt	Date	Day	Time	Description	Channel	Line

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106948-1 09/30/12



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Washington, DC 20007 3050 K St. NW Washington Harbor Ste 100 Attention: Accounts Payable GMMB, Inc./ Washington D.C.

		Invoice#
Advertiser	Obama for America	Invoice Date
Product	Candidate Orders	Invoice Month
Estimate Number 1844	1844	Invoice Period

lers	I	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
	_	Order#	106948
У		Alt Order#	06855310
lphia		Deal #	
		Order Flight	09/25/12 - 10/01/12
	ı		

		ı
Billing Calendar	Broadcast	
Billing Type	Cash	T_
Special Handling		_

Sales Region Sales Office Account Executive | Amy McCreary

Blair - Philadel National

Station

NSN/

Product Code	Advertiser Code	IDB#	
101	95		

Advertiser Ref	Agency Ref	

		∽		30	Line
KSNV		KSNV	KSNV	VSNV	
		Vegas Inc.		Law & Order (LF)	Channel Description
		6:30-8pm		Sat 1-2am / Sun 12-1	Time
Sa	09/24/		S	7	Day
09/29/12 :30	09/24/12 to 09/30/12	ਰ	09/30/12 :30	t t	Date
:30	1×		:30		Lengti
7:52 PM	S-		12:06 AM		h Aired Days
OFA-12-z-128H Fair Sha: \$225.00			0FA-12-Р-130н му јов		Ad-ID
\$225.00			\$45.00		Rate Reconciliation
					Ref #

38

Agency Commission Net Amount Due Gross Total \$32,270.25 \$37,965.00 \$5,694.75 Payment Terms 30 Days

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